

EU-China Business Summit

6th Edition, Brussels, Belgium



PROGRAMME (1/2, 6 October 2010 - am)

INNOVATION AS A WIN-WIN SOLUTION FOR STEADY GROWTH

08.30 a.m.

Registration open

**09.30 a.m. -
10.45 a.m.**

**Future growth through management of
new and recycled materials**

Sessions 1 & 2

How can innovation contribute to efficient use of resources? How will future economies influence the resource market? How can collaboration on R&D help find new recycling applications? How can the material loop be closed?

Moderator

Per Sandberg – Managing Director – World Business Council for Sustainable Development (WBCSD)

Speakers

Lars Hansen – President – Novozymes Europe

Hu Chengzhong – Chairman – Delixi Electric

Stephan Csoma – Senior Vice-President - Umicore

Han Gang – General Manager – Minmetals Germany

Abraao de Carvalho – Head of Unit, DG Enterprise and Industry – European Commission

**Global networks as drivers of sustainable
growth: ICT, mobility and logistics**

Transport in a globalized world: what are the challenges and solutions for tomorrow? How to use ICT as a solution for global networking?

Moderator

Yang Yunsong – Chairman – XY Group International

Speakers

Jan Blomme – Director of the Department Strategy & Development – Port of Antwerp

Ma Yan – President – China UNICOM Europe

Adolfo Hernandez – President – Alcatel-Lucent Europe, Middle East and Africa

Chen Haijun – Vice General Manager – Huawei Europe Region

Zoran Stančić – Deputy Director General, DG Information Society and Media – European Commission

**10.45 a.m. –
11.15 a.m.**

Coffee Break

**11.15 a.m. –
12.30 a.m.**

**Building Innovation capabilities & the
global race for talent**

Sessions 3 & 4

What type of talents do our companies need to be able to innovate and to ensure close collaboration between the EU and China? Are our educational systems ready to guide the talents of tomorrow? Which solutions did our schools come up with to foster these talents? How can China and Europe cooperate to exchange know-how through their innovation platforms?

Moderator

Bruno Lanvin – Executive Director Global Initiative – INSEAD

Speakers

Prof. Philippe Haspeslagh – Dean – Vlerick Management School

Wang Lili – Executive Director & Senior Executive Vice President – ICBC

Bart Wille – Chief HR Officer – Bekaert Group

Shi Yuzhu – Chairman - Giant Investment

Dennis Ku – Partner – Egon Zehnder International

Prof. Bing Xiang – Dean – Cheung Kong Graduate School of Business

**Partnerships for future generations:
innovation to benefit Europe and China**

Health and pharmaceuticals: a case study

Moderator

Fredrik Erixon – Director – European Center for International Political Economy (ECIPE)

Speakers

John Lepore – Vice-President – GlaxoSmithKline

Li Dang – Director President – Genertec

Zheng Yuewen – Chairman – Creat Group

Despina Spanou – Principal Adviser Health and Consumers, DG Health and Consumers – European Commission

Yves Jongen – CRO – IBA

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PROGRAMME (2/2, 6 October 2010 - pm)

INNOVATION AS A WIN-WIN SOLUTION FOR STEADY GROWTH

12.30 p.m.-

Networking lunch

1.30 p.m.

1.30 p.m.-

Presentation: Study by McKinsey

1.45 p.m.

Challenges and opportunities in becoming innovation champions in the 21st century

Research on innovation in China and the EU

John Dowdy – Director – McKinsey & Company Inc.

2.00 p.m.-

Political Leaders Plenary Session

2.45 p.m.

Introduction by Pierre-Olivier Beckers – Vice President – Federation of Enterprises in Belgium

Wen Jiabao – Chinese Premier

Herman Van Rompuy – President – European Council

José Manuel Barroso – President – European Commission

Yves Leterme – Belgian Prime Minister

Chen Deming – Chinese Minister of Commerce

Karel De Gucht – Trade Commissioner – European Commission

Wan Jifei – Chairman – China Council for the Promotion of International Trade

2.45 p.m.–

Coffee Break

3.15 p.m.

3.15 p.m. –

Business Leaders Plenary Session

5.30 p.m.

Joint responses to global challenges

Moderator: Sir David Brewer – President – EU China Business Association

Rudi Thomaes – CEO – Federation of Enterprises in Belgium

Wan Jifei – Chairman – China Council for the Promotion of International Trade

Philippe de Buck – Director General – BUSINESSEUROPE

Li Shufu – Chairman – Geely

Christian Jourquin – President of the Executive Committee - Solvay

Chen Feng – Chairman – Hainan Airlines

Bert De Graeve – CEO – Bekaert Group

Jacques de Boisséson – President – European Union Chamber of Commerce in China

Business declaration by BUSINESSEUROPE

5.30 p.m.

Networking cocktail